

## About Mark Hanigan



Since he joined Society for Technical Communication (STC) in 1980, Mark Hanigan has served the Society in various positions on the chapter, regional, and international levels. He previously served as the president of the Suncoast chapter, manager of the International Technical Publications Competition, Secretary, Director-Sponsor of Region 3, Second Vice President, First Vice President, and President. In 2003, Mark was elected an Associate Fellow and in 2005, Mark was elected a Fellow.

Mark is a frequent speaker at chapters, regional conferences and at the STC annual Conference. He delivered the keynote addresses at the 1996 Region 7 conference, at the 1997 Practical Conference on Communications, at the 1998 Trends Conference, at the 1999 Spectrum Conference, the 1999 Directions Conference, the 2000 Region 6 Student Conference, and the 2002 Region 2 (Tridoc) Conference. By last count Mark has been the main or keynote speaker at meetings and conferences in 34 states, four Canadian provinces, and five other countries.

He also delivered opening-session remarks at the 2000 tekcom Annual Conference (Germany's technical communication society) in Wiesbaden, sessions at the FORUM2000 Conference in London, and closing remarks at the 2000 Pan Pacific Conference in Honolulu. His STC awards include the Director-Sponsor Award, the Distinguished Chapter Service Award (both 1994), and the Chapter Achievement Award for Suncoast Chapter when he was president (1993).

Mark received a baccalaureate degree in Journalism and Engineering Sciences from the University of Florida. He has been a practicing technical communicator and trainer for over 20 years. Today, he is an independent consultant for his own company, *On the Write Track*. He makes his home in Palm Harbor, Florida, a suburb of Tampa. His client list includes IBM, Siemens, The Walt Disney Company, Nielsen Media Research, Verizon, Merck-Medco, and Franklin Templeton Investments.

Mark is also a senior member of American Society for Training and Development (ASTD) and a member of the Project Management Institute (PMI).

Mark is a high-energy individual with a well-deserved reputation as a punster. Mark lives the adage "Take what you do seriously, but don't take yourself too seriously."