Evidence-Based How-To!

Workshop: Design for Behavior Change
Julie Dirksen, author of Design for How People Learn, will hold an all day workshop that, according to the Minnesota Chapter of the International Society for Performance Improvement®, will "explore the research and science behind real behavior change. You will learn effective change behavior techniques based on neuroscience, behavioral economics, behavioral psychology, persuasive technology, and habit formation. You will learn how you can use technology as an effective behavior change tool."

Metropolitan State University
Thursday, April 21, 2016
9:00 am - 4:00 pm
Energy Park Place, Suite 104
1380 Energy Park Lane
St. Paul, MN 55108
Very Good Directions

Click here to Register now!
Space is limited.

Early-bird Discount:
$10 off through March 15.

MnISPI members $95
Non-MnISPI members $125
Students $65

Register by March 15th and get a chance to win a copy of Julie Dirksen's book!

Learn more about Julie's work on her blog.
February Meeting Recap on our Panel Discussion

Thanks to panelist Assistant Professor Alex Layne who spoke about grant writing and brought many of her students to last month’s meeting hosted at Metropolitan State University in the new Science Center. It was really lively and fun.

Lily Keire, Gayle Werner, Carolyn Witthuhn, and Lisa DeLuney shared their experiences about their lives as technical writers; they spoke about career-building, networking, and translation work.

STC TC President Barbara Beresford introduced the panelists, reminding all that volunteers and writers are always welcome at STC TC.

Submit your news, insights, and/or articles to stc.twincities.2015@gmail.com.