

# STC TC Communicator

Published by the Twin Cities Chapter of the Society for Technical Communication

March 2016, Volume 2, Issue 3

## STC Chapters to Host a Special Event!

### Multi-Community Tech Comm Showcase

Wednesday, March 2nd  
at the Wilder Foundation  
451 Lexington Parkway North  
St. Paul, MN 55104

[Directions](#)  
[Register Here](#)

Barbara Beresford, our President, will present for an online event coming up in the next two weeks! STC TC is participating, along with Rochester, NY, and two other STC chapters.

**Alan on STC Certification: Why, and Where are We Now?**  
**Robert on Audio Editing Tips: 3 Easy Steps to Improve Voice Recording**  
**Barbara on The Science of Psychology and Persuasion**

[Learn More...](#)

Alan Hauser, Robert Hershenow, Barbara Beresford



### Evidence-Based How-To!

#### Workshop: Design for Behavior Change

Julie Dirksen, author of *Design for How People Learn*, will hold an all day workshop that, according to the Minnesota Chapter of the International Society for Performance Improvement®, will "explore the research and science behind real behavior change. You will learn effective change behavior techniques based on neuroscience, behavioral economics, behavioral psychology, persuasive technology, and habit formation. You will learn how you can use technology as an effective behavior change tool."

Metropolitan State University  
Thursday, April 21, 2016  
9:00 am - 4:00 pm

Energy Park Place, Suite 104  
1380 Energy Park Lane  
St. Paul, MN 55108

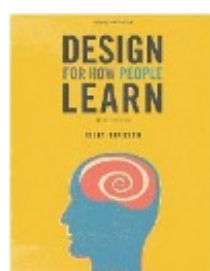
[Very Good Directions](#)

[Click here to Register now!](#)  
Space is limited.

**Early-bird Discount:**  
**\$10 off through March 15.**

MnISPI members \$95  
Non-MnISPI members \$125  
Students \$65

Register by March 15th and get a chance to win a copy of Julie Dirksen's book!



Learn more about Julie's work on her [blog](#).



**Our March STC TC Meeting**  
[Register Here](#)

**Creating Awesome Video Content**  
with **Matt Sullivan** of *Tech Comm Tools*

**Tuesday, March 8, 2016**  
**Meal and networking 5:30 - 6:30 PM**  
**Speaker's Presentation 6:30 - 7:30 PM**  
at **Joule Microbusiness Network**

Grab attention with videos that inform, inspire, and engage! When text is not enough, a quick video can do wonders. Let Matt Sullivan show you how easy it is to record video using straightforward techniques and software. [Learn More...](#)

[About Joule](#)

[Directions](#)



### February Meeting Recap on our *Panel Discussion*

Thanks to panelist Assistant Professor **Alex Layne** who spoke about grant writing and brought many of her students to last month's meeting hosted at Metropolitan State University in the new Science Center. It was really lively and fun!

**Lily Keire, Gayle Werner, Carolyn Witthuhn,** and **Lisa DeLuney** shared their experiences about their lives as technical writers; they spoke about career-building, networking, and translation work.

STC TC President **Barbara Beresford** introduced the panelists, reminding all that volunteers and writers are always welcome at STC TC.

Submit your news, insights, and/or articles to [stc.twincities.2015@gmail.com](mailto:stc.twincities.2015@gmail.com).

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